

FIG. 1  
(PRIOR ART)

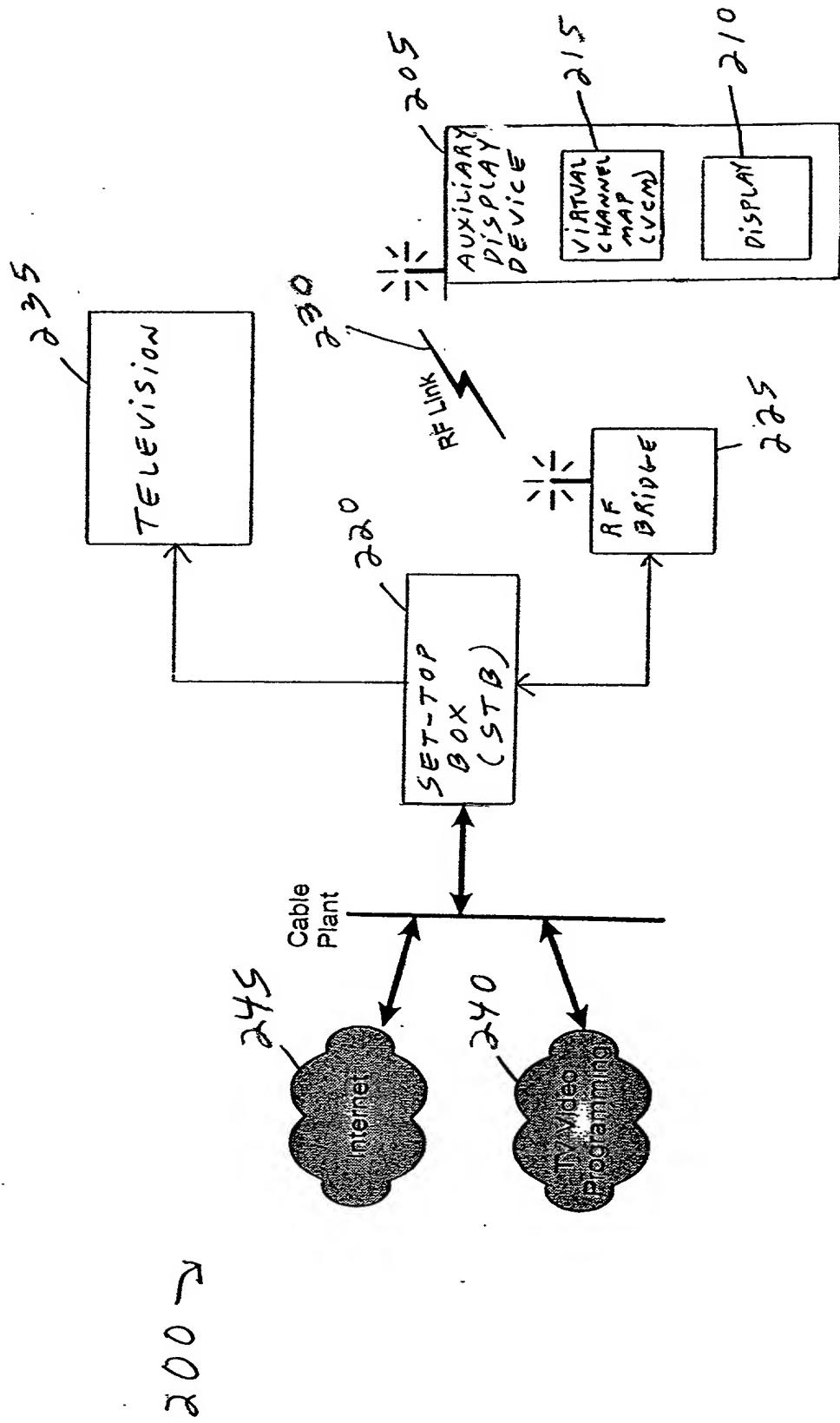


FIG. 2

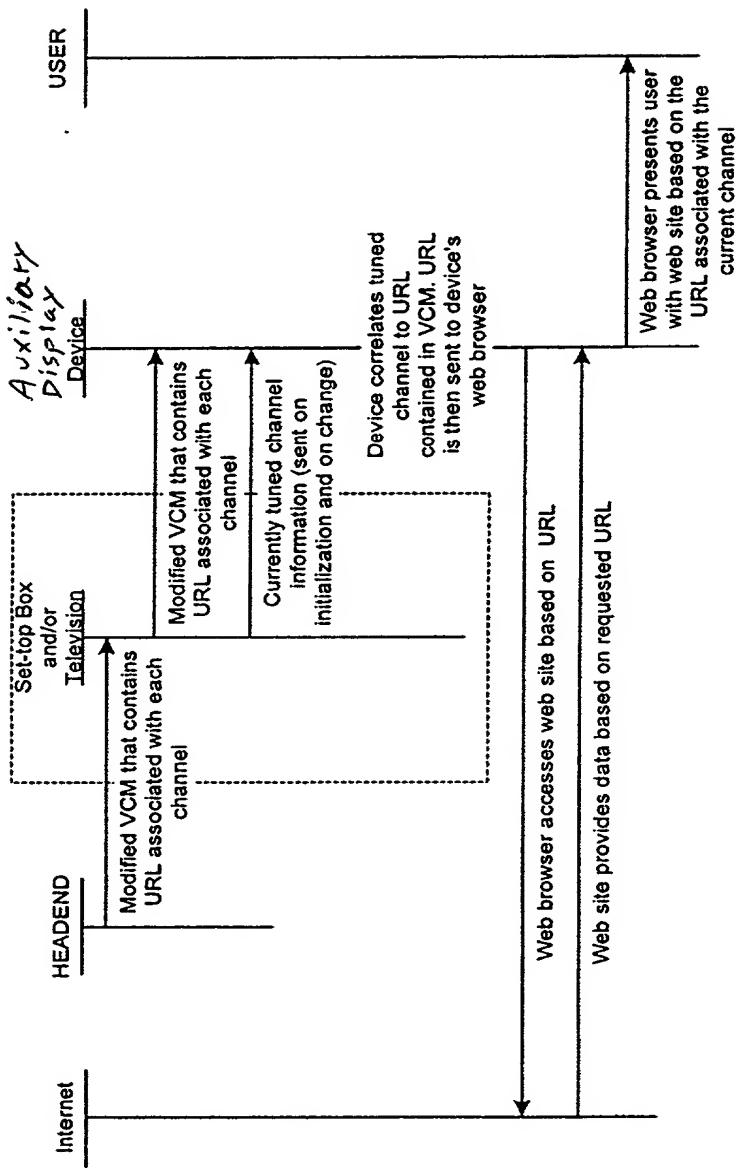
Virtual Channel Number	Source ID	Carrier	Modulation Mode	Service Number	Descriptor
100	1100	250 MHz	64 QAM	3	NBC
101	2306	250 MHz	64 QAM	5	ESPN
102	4002	300 MHz	256 QAM	1	HBO

FIG. 3

Virtual Channel Number	Top level URL	Program Specific URL	Actor Profiles URL	Chat URL	Message Board URL	Game URL	Advertisement URL
100	www.nbc.com/Weakest_Link/	www.nbc.co m/Weakest_L ink/anne.html	www.nbc.co m/Weakest_L ink/anne.html	0	0	http://www.nbc.com/Weake st_Link/playal ong.html	0
101	www.espn.com/t hisissportscent er/index.html	espn.go.com/t hisissportscent er/index.html	espn.go.com/esp n/chanchatESP N?event_id=799	dynamic.espn .go.com/esp n/chanchatESP N?event_id=799	0	promotions.go com/apps/esp n/attwireless/e ntry	0
102	www.hbo.com	www.hbo.com/ soprano s/	www.hbo.com/ soprano s/show/cast/ index.shtml	rw.hbo.com/c gl-bin/hbologon.cgi?_State=B BS&r=sopran os&bbbslocat ion=_ee6b2bb	http://rw.hbo. com/cgi-bin/hbologon.cgi?_State=B BS&r=sopran os&bbbslocat ion=_ee6b2bb	http://www.hbo.com/sopran os/community/trivia/sopran os/game.htm	http://www.hbo.com/sopran os/get_hbo.jsp

F/G. 4

F I 6. 5



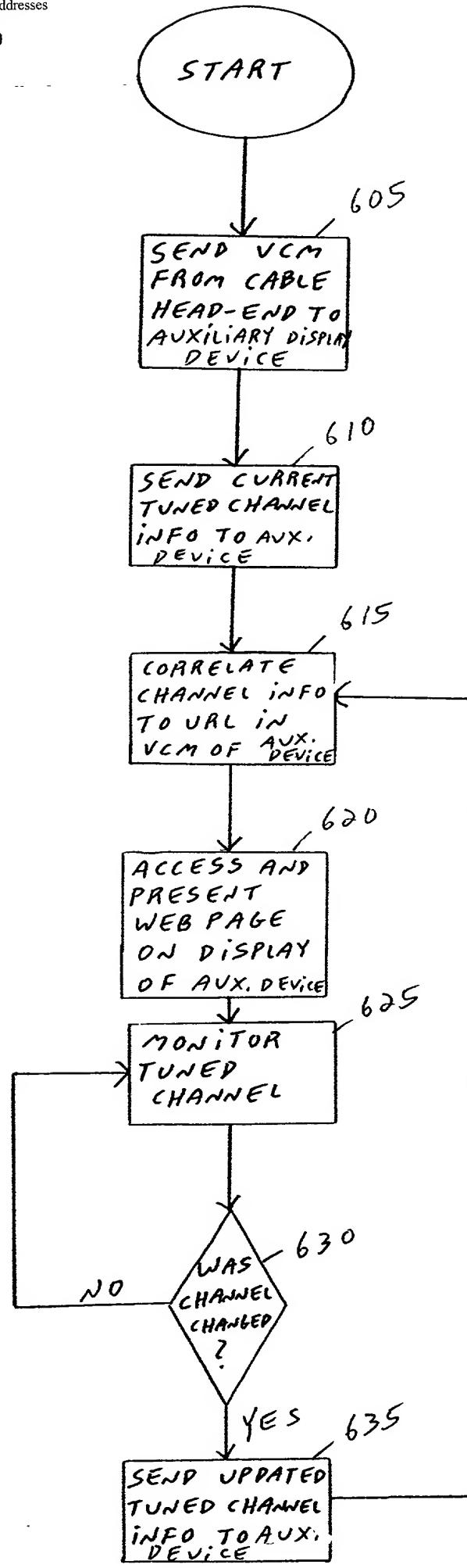


FIG. 6

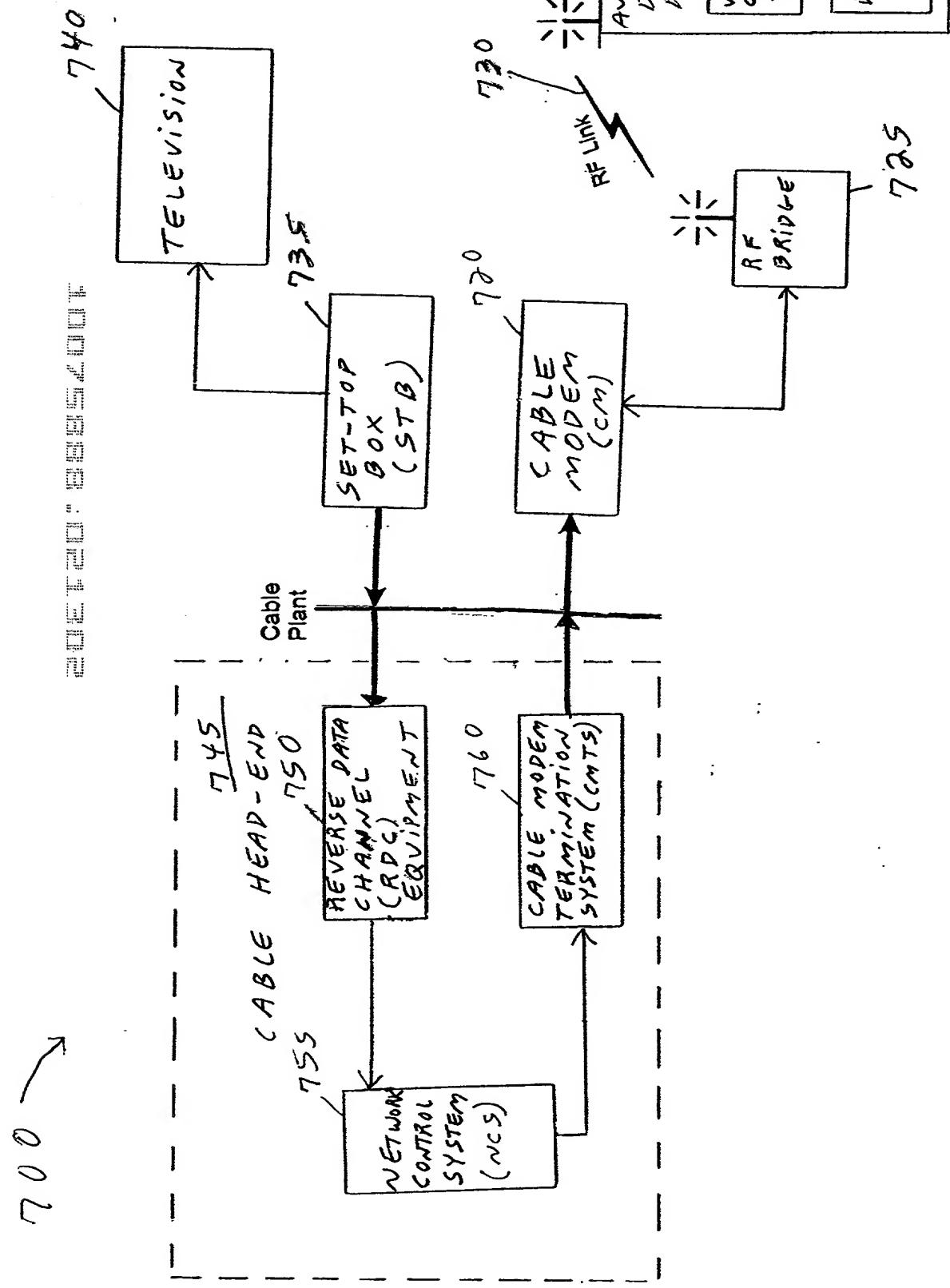


FIG. 7

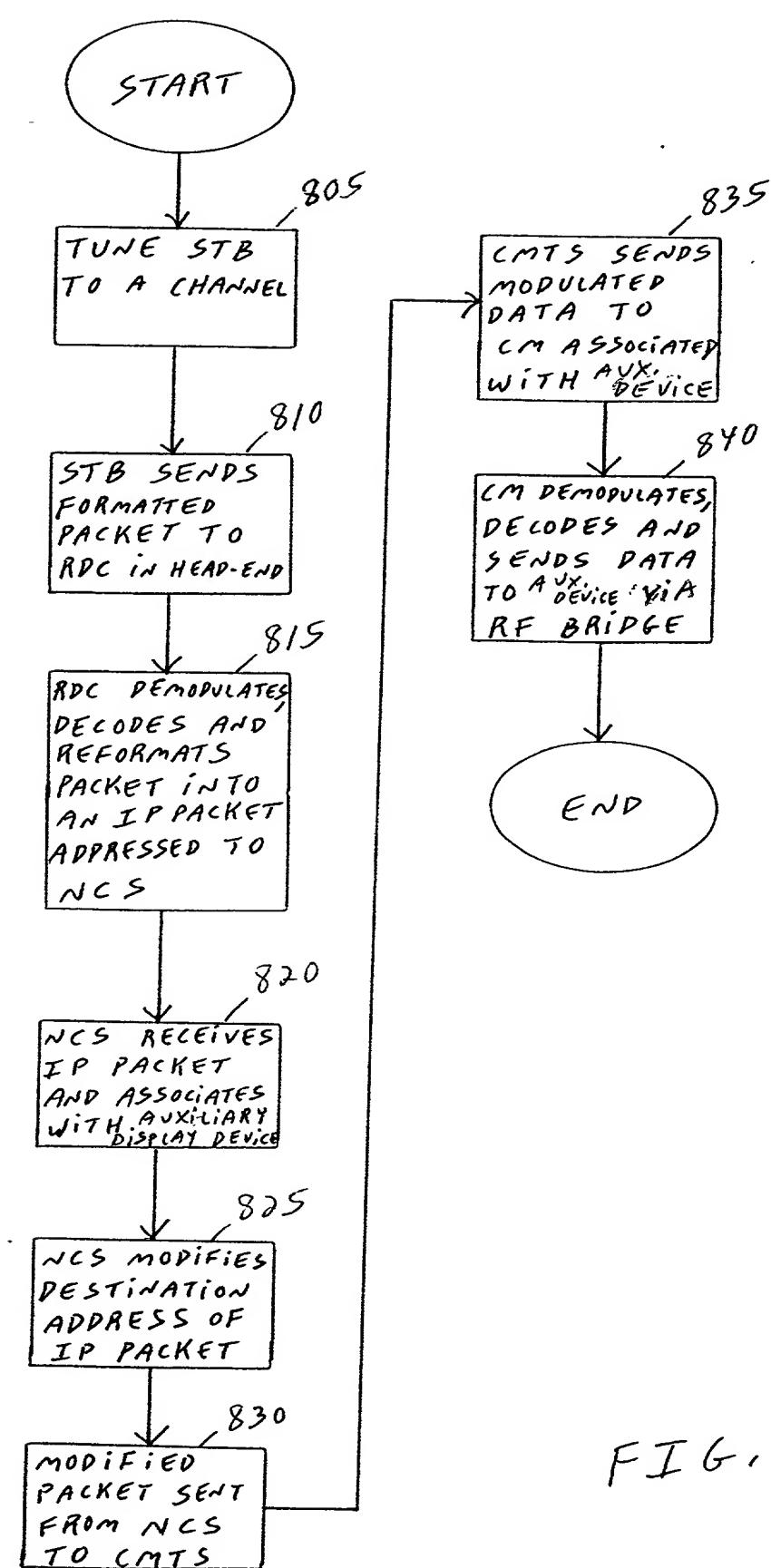


FIG. 8